

MEMORANDUM

To: All Option Members, Member Organizations and ROTs  
 From: Market Watch  
 Date: March 14, 2007  
 Re: **New Options Listing: RightNow Technologies, Inc. (QWC/RNOW)**

---

The Philadelphia Stock Exchange (PHLX) will begin trading options on RightNow Technologies, Inc. (QWC/RNOW), effective Thursday, March 15, 2007

**Specialist Unit:** Group One Ltd  
**Position/Exercise Limit:** 75,000 contracts  
**Expiration Cycle** March  
**Option Symbol & Cusip No.:** QWC: 766 57R 106

RightNow Technologies, Inc. (QWC/RNOW)  
 (Beginning 3/15/2007)

			Calls	Puts				Calls	Puts
QWC	MAR	10	CB	OB	QWC	JUN	12 1/2	FV	RV
QWC	MAR	12 1/2	CV	OV	QWC	JUN	15	FC	RC
QWC	MAR	15	CC	OC	QWC	JUN	17 1/2	FW	RW
QWC	MAR	17 1/2	CW	OW	QWC	JUN	20	FD	RD
QWC	MAR	20	CD	OD					
					QWC	SEP	12 1/2	IV	UV
QWC	APR	12 1/2	DV	PV	QWC	SEP	15	IC	UC
QWC	APR	15	DC	PC	QWC	SEP	17 1/2	IW	UW
QWC	APR	17 1/2	DW	PW	QWC	SEP	20	ID	UD
QWC	APR	20	DD	PD					

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.