

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: March 14, 2007
 Re: **New Options Listing: SimpleTech, Inc. (SQR/STEC)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on SimpleTech, Inc. (SQR/STEC) effective Thursday, March 15, 2007

Specialist Unit: Group One Ltd
Position/Exercise Limit: 75,000 contracts
Expiration Cycle February
Option Symbol & Cusip No.: SQR: 828 823 104

SimpleTech, Inc. (SQR/STEC)
 (Beginning 3/15/2007)

			Calls	Puts				Calls	Puts
SQR	MAR	7 1/2	CU	OU	SQR	MAY	5	EA	QA
SQR	MAR	10	CB	OB	SQR	MAY	7 1/2	EU	QU
SQR	MAR	12 1/2	CV	OV	SQR	MAY	10	EB	QB
SQR	MAR	15	CC	OC	SQR	MAY	12 1/2	EV	QV
					SQR	MAY	15	EC	QC
SQR	APR	7 1/2	DU	PU	SQR	AUG	7 1/2	HU	TU
SQR	APR	10	DB	PB	SQR	AUG	10	HB	TB
SQR	APR	12 1/2	DV	PV	SQR	AUG	12 1/2	HV	TV
					SQR	AUG	15	HC	TC

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.