

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: March 14, 2007
 Re: **New Options Listing: The Knot, Inc. (BQC/KNOT)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on The Knot, Inc. (BQC/KNOT) effective Thursday, March 15, 2007

Specialist Unit: Group One Ltd
Position/Exercise Limit: 75,000 contracts
Expiration Cycle January
Option Symbol & Cusip No.: BQC: 499 184 109

The Knot, Inc. (BQC/KNOT)
 (Beginning 3/15/2007)

			Calls	Puts				Calls	Puts
BQC	MAR	20	CD	OD	BQC	JUL	20	GD	SD
BQC	MAR	22 1/2	CX	OX	BQC	JUL	22 1/2	GX	SX
BQC	MAR	25	CE	OE	BQC	JUL	25	GE	SE
BQC	MAR	30	CF	OF	BQC	JUL	30	GF	SF
BQC	MAR	35	CG	OG	BQC	JUL	35	GG	SG
BQC	APR	20	DD	PD	BQC	OCT	20	JD	VD
BQC	APR	22 1/2	DX	PX	BQC	OCT	22 1/2	JX	VX
BQC	APR	25	DE	PE	BQC	OCT	25	JE	VE
BQC	APR	30	DF	PF	BQC	OCT	30	JF	VF
BQC	APR	35	DG	PG					

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.