

MEMORANDUM

TO: All Options Members, Member Organizations and ROTs
FROM: Market Watch
DATE: March 14, 2007
RE: PHLX LISTING (2) NEW OPTION ISSUES

The Philadelphia Stock Exchange will begin trading call and put options, on the dates indicated, for the issues listed below.

<u>Name</u>	<u>Symbol</u>	<u>Exp Cycle</u>	<u>P/E Limit</u>	<u>Specialist Unit</u>	<u>CUSIP Number</u>
Parlux Fragrances, Inc.	AWQ/PARL	Mar	200,000	Group One Ltd	701 645 103
Seattle Genetics, Inc.	DGQ/SGEN	Mar	75,000	Group One Ltd	812 578 102

Parlux Fragrances, Inc. (AWQ)
 **Effective - Mar 15, 2007

CALL PUT			
Apr 7 1/2	DU	PU	
Apr 10	DB	PB	
Apr 12 1/2	DV	PV	
Jun 7 1/2	FU	RU	
Jun 10	FB	RB	
Jun 12 1/2	FV	RV	
Sep 7 1/2	IU	UU	
Sep 10	IB	UB	
Sep 12 1/2	IV	UV	

Seattle Genetics, Inc. (DGQ)
 **Effective - Mar 15, 2007

CALL PUT			
Apr 7 1/2	DU	PU	
Apr 10	DB	PB	
Apr 12 1/2	DV	PV	
Jun 7 1/2	FU	RU	
Jun 10	FB	RB	
Jun 12 1/2	FV	RV	
Sep 7 1/2	IU	UU	
Sep 10	IB	UB	
Sep 12 1/2	IV	UV	

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.