

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.
From: Market Watch
Date: March 22, 2007
Re: Fortune Brands, Inc. (FO)
2008/2009 LEAPS TO BEGIN TRADING ON MARCH 23, 2007

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Friday, March 23, 2007:

Name: Fortune Brands, Inc. (FO)

LEAP Symbol(s): KFO - 2008
XHA - 2009

P/E Limit: 200000 contracts

Specialist Unit: Market Street Securities

Below find the 2008/2009 LEAPs call and put option strike prices and codes which will be available for trading on Friday, March 23, 2007:

Fortune Brands, Inc. (FO/KFO/XHA)

				<u>Calls</u>	<u>Puts</u>
KFO/XHA	JAN	75		AO	MO
KFO/XHA	JAN	80		AP	MP
KFO/XHA	JAN	85		AQ	MQ

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.