

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.
From: Market Watch
Date: March 28, 2007
Re: Intercontinental Exchange, Inc. (ICE)
2008 LEAPS TO BEGIN TRADING ON MARCH 29, 2007

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Thursday, March 29, 2007:

Name: Intercontinental Exchange, Inc. (ICE)

LEAP Symbol(s): KBF - 2008

P/E Limit: 250000 contracts

Specialist Unit: LaBranche Structured Prod. LLC

Below find the 2008 LEAPs call and put option strike prices and codes which will be available for trading on Thursday, March 29, 2007:

Intercontinental Exchange, Inc. (ICE/KBF)

			<u>Calls</u>	<u>Puts</u>
KBF	JAN	115	AC	MC
KBF	JAN	120	AD	MD
KBF	JAN	125	AE	ME
KBF	JAN	130	AF	MF

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.