

MEMORANDUM

TO: All Options Members, Member Organizations and ROTs
FROM: Market Watch
DATE: May 21, 2007
RE: PHLX LISTING (1) NEW OPTION ISSUE

The Philadelphia Stock Exchange will begin trading call and put options, on the dates indicated, for the issue listed below.

<u>Name</u>	<u>Symbol</u>	<u>Exp Cycle</u>	<u>P/E Limit</u>	<u>Specialist Unit</u>	<u>CUSIP Number</u>
Media General, Inc.	MEG	Feb	25,000	Market Street Securities	584 404 107

Media General, Inc. (MEG)
 **Effective - May 22, 2007

	CALL	PUT
Jun 30	FF	RF
Jun 35	FG	RG
Jun 40	FH	RH
Jul 30	GF	SF
Jul 35	GG	SG
Jul 40	GH	SH
Aug 30	HF	TF
Aug 35	HG	TG
Aug 40	HH	TH
Nov 30	KF	WF
Nov 35	KG	WG
Nov 40	KH	WH

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.