

MEMORANDUM

To: All Option Members, Member Organizations and ROTs  
 From: Market Watch  
 Date: May 23, 2007  
 Re: **New Options Listing: ASTA Funding, Inc. (ATQ/ASFI)**

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The Philadelphia Stock Exchange (PHLX) will begin trading options on ASTA Funding, Inc. (ATQ/ASFI) effective Thursday, May 24, 2007.

**Specialist Unit:** LaBranche Structured Prod.  
**Position/Exercise Limit:** 50,000 contracts  
**Expiration Cycle** January  
**Option Symbol & Cusip No.:** ATQ: 046 220 109

ASTA Funding, Inc. (ATQ/ASFI)  
 (Beginning 5/24/2007)

			Calls	Puts				Calls	Puts
ATQ	JUN	35	FG	RG	ATQ	JUL	25	GE	SE
ATQ	JUN	40	FH	RH	ATQ	JUL	30	GF	SF
ATQ	JUN	45	FI	RI	ATQ	JUL	35	GG	SG
ATQ	JUN	50	FJ	RJ	ATQ	JUL	40	GH	SH
ATQ	JUN	55	FK	RK	ATQ	JUL	45	GI	SI
					ATQ	JUL	50	GJ	SJ
					ATQ	JUL	55	GK	SK
ATQ	OCT	30	JF	VF	ATQ	JAN	35	AG	MG
ATQ	OCT	35	JG	VG	ATQ	JAN	40	AH	MH
ATQ	OCT	40	JH	VH	ATQ	JAN	45	AI	MI
ATQ	OCT	45	JI	VI					
ATQ	OCT	50	JJ	VJ					
ATQ	OCT	55	JK	VK					

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.