

MEMORANDUM

To: All Option Members, Member Organizations and ROTs

From: Market Watch

Date: May 25, 2007

Re: Fomento Economico Mexicano, S.A.B. de C.V. (FMX) - 3 for 1 Stock Split

Fomento Economico Mexicano, S.A.B. de C.V. (FMX) has declared a 3 for 1 stock split payable to share holders of record on Friday, May 25, 2007. Distribution date for the stock split will be Wednesday, May 30, 2007. **Ex-distribution date for the stock split will be Thursday, May 31, 2007.**

The Options Clearing Corporation (OCC), pursuant to OCC By-Laws, intends to issue on the distribution date (2) additional FMX option contracts for each option contract held. Further, on the ex-distribution date each FMX series will have an adjusted exercise (strike) price equal to 1/3 of the exercise (strike) price for each FMX series existing on the business day preceding the ex-distribution date. For example, beginning on Thursday, May 31, 2007 an account holding (2) FMX JUN 105 calls (FMX FA) will hold (6) FMX JUN 35 calls (FMX FG). Customers should be advised that (1) contract in the adjusted FMX series will still represent 100 shares of FMX common shares.

POSITION/EXERCISE LIMITS:

Position and exercise limits will change from 75,000 to 225,000 contracts until the expiration date of January 19, 2008

GOOD-TILL-CANCELLED (GTC) ORDERS:

Customers should be advised that all Good-til-Cancelled (GTC) orders not on AUTOM must be cancelled and re-entered prior to the ex-distribution or effective date. GTC AUTOM orders will be deleted by PHLX Service Desk/AUTOM personnel.

The resulting list of adjusted strike prices and symbols is as follows:

Fomento Economico Mexicano, S.A.B. de C.V. (FMX) (Before 5/31/2007) (1 Contract)					Fomento Economico Mexicano, S.A.B. de C.V. (FMX) (Beginning 5/31/2007) (3 Contracts)				
			Calls	Puts				Calls	Puts
FMX	JUN	105	FA	RA	FMX	JUN	35	FG	RG
FMX	JUN	110	FB	RB	FMX	JUN	36 5/8	FV	RV
FMX	JUN	115	FC	RC	FMX	JUN	38 3/8	FW	RW
FMX	JUN	120	FD	RD	FMX	JUN	40	FH	RH
FMX	JUN	125	FE	RE	FMX	JUN	41 5/8	FX	RX
FMX	JUL	95	GS	SS	FMX	JUL	31 5/8	GT	ST
FMX	JUL	100	GT	ST	FMX	JUL	33 3/8	GU	SU
FMX	JUL	105	GA	SA	FMX	JUL	35	GG	SG
FMX	JUL	110	GB	SB	FMX	JUL	36 5/8	GV	SV
FMX	JUL	115	GC	SC	FMX	JUL	38 3/8	GW	SW
FMX	JUL	120	GD	SD	FMX	JUL	40	GH	SH
FMX	JUL	125	GE	SE	FMX	JUL	41 5/8	GX	SX
FMX	JUL	130	GF	SF	FMX	JUL	43 3/8	GY	SY
FMX	JUL	135	GG	SG	FMX	JUL	45	GI	SI

Fomento Economico Mexicano, S.A.B. de C.V. (FMX)
 (Before 5/31/2007)
 (1 Contract)

			Calls	Puts
FMX	OCT	100	JT	VT
FMX	OCT	105	JA	VA
FMX	OCT	110	JB	VB
FMX	OCT	115	JC	VC
FMX	OCT	120	JD	VD
FMX	OCT	125	JE	VE
FMX	OCT	130	JF	VF
FMX	OCT	135	JG	VG
FMX	OCT	140	JH	VH
FMX	JAN	110	AB	MB
FMX	JAN	115	AC	MC
FMX	JAN	120	AD	MD
FMX	JAN	125	AE	ME

Fomento Economico Mexicano, S.A.B. de C.V. (FMX)
 (Beginning 5/31/2007)
 (3 Contracts)

			Calls	Puts
FMX	OCT	33 3/8	JU	VU
FMX	OCT	35	JG	VG
FMX	OCT	36 5/8	JV	VV
FMX	OCT	38 3/8	JW	VW
FMX	OCT	40	JH	VH
FMX	OCT	41 5/8	JX	VX
FMX	OCT	43 3/8	JY	VY
FMX	OCT	45	JI	VI
FMX	OCT	46 5/8	JZ	VZ
FMX	JAN	36 5/8	AV	MV
FMX	JAN	38 3/8	AW	MW
FMX	JAN	40	AH	MH
FMX	JAN	41 5/8	AX	MX

Any additional FMX series that are added prior to the ex-date will also be adjusted in the manner described above.

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or (215) 496-1508.