

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.
From: Market Watch
Date: November 26, 2007
Re: BeBe Stores, Inc. (BEBE/KUO)
2009/2010 LEAPS TO BEGIN TRADING ON NOVEMBER 27, 2007

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Tuesday, November 27, 2007:

Name: BeBe Stores, Inc. (BEBE/KUO)
LEAP Symbol(s): XOV - 2009
WZV - 2010
P/E Limit: 250000 contracts
Specialist Unit: Citadel Derivatives Trading Group LLC

Below find the 2009/2010 LEAPs call and put option strike prices and codes which will be available for trading on Tuesday, November 27, 2007:

BeBe Stores, Inc. (KUO/XOV/WZV)

				<u>Calls</u>	<u>Puts</u>
XOV/WZV	JAN	10		AB	MB
XOV/WZV	JAN	12 1/2		AV	MV
XOV/WZV	JAN	15		AC	MC

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.