

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.

From: Market Watch

Date: October 1, 2007

Re: General Cable Corp. (BGC)
2009/2010 LEAPS TO BEGIN TRADING ON OCTOBER 2, 2007

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Tuesday, October 2, 2007:

Name: General Cable Corp. (BGC)

LEAP Symbol(s): ZAK - 2009
KMJ - 2010

P/E Limit: 250000 contracts

Specialist Unit: Timber Hill Inc.

Below find the 2009/2010 LEAPs call and put option strike prices and codes which will be available for trading on Tuesday, October 2, 2007:

General Cable Corp. (BGC/ZAK/KMJ)

				<u>Calls</u>	<u>Puts</u>
ZAK/KMJ	JAN	55		AK	MK
ZAK/KMJ	JAN	60		AL	ML
ZAK/KMJ	JAN	65		AM	MM
ZAK/KMJ	JAN	70		AN	MN
ZAK/KMJ	JAN	75		AO	MO

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.