

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.
From: Market Watch
Date: October 3, 2007
Re: Bankrate, Inc. (RATE/QIB)
2009/2010 LEAPS TO BEGIN TRADING ON OCTOBER 4, 2007

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Thursday, October 4, 2007:

Name: Bankrate, Inc. (RATE/QIB)
LEAP Symbol(s): ZVI - 2009
LVM - 2010
P/E Limit: 75000 contracts
Specialist Unit: LaBranche Structured Prod. LLC

Below find the 2009/2010 LEAPs call and put option strike prices and codes which will be available for trading on Thursday, October 4, 2007:

Bankrate, Inc. (QIB/ZVI/LVM)

				<u>Calls</u>	<u>Puts</u>
ZVI/LVM	JAN	40		AH	MH
ZVI/LVM	JAN	50		AJ	MJ
ZVI/LVM	JAN	60		AL	ML
ZVI/LVM	JAN	70		AN	MN

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.