

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.

From: Market Watch

Date: October 11, 2007

Re: AMAG Pharmaceuticals, Inc. (AMAG/AVM)  
2009/2010 LEAPS TO BEGIN TRADING ON OCTOBER 12, 2007

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Friday, October 12, 2007:

Name: AMAG Pharmaceuticals, Inc. (AMAG/AVM)

LEAP Symbol(s): OJD - 2009  
YJW - 2010

P/E Limit: 75000 contracts

Specialist Unit: Citadel Derivatives Trading Group LLC

Below find the 2009/2010 LEAPs call and put option strike prices and codes which will be available for trading on Friday, October 12, 2007:

## AMAG Pharmaceuticals, Inc. (AVM/OJD/YJW)

				<u>Calls</u>	<u>Puts</u>
OJD/YJW	JAN	50		AJ	MJ
OJD/YJW	JAN	55		AK	MK
OJD/YJW	JAN	60		AL	ML
OJD/YJW	JAN	65		AM	MM
OJD/YJW	JAN	70		AN	MN
OJD/YJW	JAN	75		AO	MO
OJD/YJW	JAN	80		AP	MP
OJD/YJW	JAN	85		AQ	MQ
OJD/YJW	JAN	90		AR	MR

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.