

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: October 16, 2007
 Re: **New Options Listing: Sirona Dental Systems, Inc. (UDO/SIRO)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on Sirona Dental Systems, Inc. (UDO/SIRO) effective Wednesday, October 17, 2007.

Specialist Unit: Timber Hill Inc.
Position/Exercise Limit: 50,000 contracts
Expiration Cycle March
Option Symbol & Cusip No.: UDO: 829 66C 103

Sirona Dental Systems, Inc. (UDO/SIRO)
 (Beginning 10/17/2007)

			Calls	Puts				Calls	Puts
UDO	OCT	25	JE	VE	UDO	NOV	30	KF	WF
UDO	OCT	30	JF	VF	UDO	NOV	35	KG	WG
UDO	OCT	35	JG	VG	UDO	NOV	40	KH	WH
UDO	OCT	40	JH	VH					
UDO	DEC	20	LD	XD	UDO	MAR	20	CD	OD
UDO	DEC	22 1/2	LX	XX	UDO	MAR	22 1/2	CX	OX
UDO	DEC	25	LE	XE	UDO	MAR	25	CE	OE
UDO	DEC	30	LF	XF	UDO	MAR	30	CF	OF
UDO	DEC	35	LG	XG	UDO	MAR	35	CG	OG
UDO	DEC	40	LH	XH	UDO	MAR	40	CH	OH
UDO	DEC	45	LI	XI	UDO	MAR	45	CI	OI

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-5380.