

MEMORANDUM

To: All Option Members, Member Organizations and ROTs  
 From: Market Watch  
 Date: October 17, 2007  
 Re: **New Options Listing: Rogers Communications Incorporated (RCI)**

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The Philadelphia Stock Exchange (PHLX) will begin trading options on Rogers Communications Incorporated (RCI) effective Thursday, October 18, 2007.

**Specialist Unit:** Group One Ltd  
**Position/Exercise Limit:** 75,000 contracts  
**Expiration Cycle** January  
**Option Symbol & Cusip No.:** RCI: 775 109 200

Rogers Communications Incorporated (RCI)  
 (Beginning 10/18/2007)

			Calls	Puts				Calls	Puts
RCI	OCT	25	JE	VE	RCI	JAN	35	AG	MG
RCI	OCT	30	JF	VF	RCI	JAN	40	AH	MH
RCI	OCT	35	JG	VG	RCI	JAN	45	AI	MI
RCI	OCT	40	JH	VH	RCI	JAN	50	AJ	MJ
RCI	OCT	45	JI	VI	RCI	JAN	55	AK	MK
RCI	OCT	50	JJ	VJ					
RCI	OCT	55	JK	VK	RCI	APR	35	DG	PG
					RCI	APR	40	DH	PH
RCI	NOV	40	KH	WH	RCI	APR	45	DI	PI
RCI	NOV	45	KI	WI	RCI	APR	50	DJ	PJ
RCI	NOV	50	KJ	WJ	RCI	APR	55	DK	PK
RCI	NOV	55	KK	WK					

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-5380.