

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: October 18, 2007
 Re: **New Options Listing: MSC Industrial Direct Co., Inc. (MSM)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on MSC Industrial Direct Co., Inc. (MSM) effective Friday, October 19, 2007.

Specialist Unit: LaBranche Structured Prod. LLC
Position/Exercise Limit: 75,000 contracts
Expiration Cycle March
Option Symbol & Cusip No.: MSM: 553 530 106

MSC Industrial Direct Co., Inc. (MSM)
 (Beginning 10/19/2007)

			Calls	Puts				Calls	Puts
MSM	OCT	45	JJ	VI	MSM	DEC	45	LI	XI
MSM	OCT	50	JJ	VJ	MSM	DEC	50	LJ	XJ
MSM	OCT	55	JK	VK	MSM	DEC	55	LK	XK
					MSM	DEC	60	LL	XL
MSM	NOV	45	KI	WI	MSM	MAR	45	CI	OI
MSM	NOV	50	KJ	WJ	MSM	MAR	50	CJ	OJ
MSM	NOV	55	KK	WK	MSM	MAR	55	CK	OK
					MSM	MAR	60	CL	OL

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-5380.