

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: October 18, 2007
 Re: **New Options Listing: American Technology Corporation (BFQ/ATCO)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on American Technology Corporation (BFQ/ATCO) effective Friday, October 19, 2007.

Specialist Unit: LaBranche Structured Prod. LLC
Position/Exercise Limit: 25,000 contracts
Expiration Cycle: February
Option Symbol & Cusip No.: BFQ: 030 145 205

American Technology Corporation (BFQ/ATCO)
 (Beginning 10/19/2007)

			Calls	Puts				Calls	Puts
BFQ	NOV	2 1/2	KZ	WZ	BFQ	DEC	2 1/2	LZ	XZ
BFQ	NOV	5	KA	WA	BFQ	DEC	5	LA	XA
BFQ	NOV	7 1/2	KU	WU	BFQ	DEC	7 1/2	LU	XU
BFQ	FEB	2 1/2	BZ	NZ	BFQ	MAY	2 1/2	EZ	QZ
BFQ	FEB	5	BA	NA	BFQ	MAY	5	EA	QA
BFQ	FEB	7 1/2	BU	NU	BFQ	MAY	7 1/2	EU	QU

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-5380.