

NASDAQ OMX ULTRAFEED

NORTH AMERICAN EQUITY, OPTIONS, FUTURES, INDEX, BOND AND NEW U.S. EQUITY DEPTH DATA COMBINED IN A SINGLE FEED

NASDAQ OMX® UltraFeed® is a highly-efficient data feed that aggregates all North American equity, options, futures, indexes and fund data feeds. UltraFeed provides cost-effective access to market data from multiple North American markets and data sources to meet the evolving needs of market data vendors and consumers.

STATE-OF-THE-ART TECHNOLOGY

UltraFeed is built from the state-of-the-art INET infrastructure and is designed to provide a normalized message format for multiple asset classes.

+ EQUITIES	+ OPTIONS	+ FUTURES	+ U.S. TREASURY DATA	+ INDEXES	+ MUTUAL FUNDS	+ BONDS	+ ADDITIONAL CANADIAN DATA COMING SOON!
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NEW! WE RECENTLY ADDED EQUITY DEPTH DATA TO ULTRAFEED FOR A MORE COMPREHENSIVE LOOK AT THE MARKET.

ACCESS ULTRAFEED

UltraFeed is available at the NASDAQ OMX U.S. data centers and accessible via co-location, extranet providers or direct connect providers. As opposed to multiple connection points for raw upstream data, firms can access all UltraFeed content through one NASDAQ connection, thus saving on connectivity and network costs across various locations.

NEW!

Ultrafeed now offers a bridge into the Open Source Middleware Agnostic Messaging API (OpenMAMA), Orc trading platform and a feedhandler for Thomson Reuters RMDS. These vendor-neutral middleware solutions allow your firm to connect or switch to UltraFeed data quickly and easily.

CUSTOMIZABLE MESSAGING PLATFORM

NASDAQ OMX is responding to customer demand to ensure that key market players have access to the specific data they need in an easy-to-use format. Downstream customers will benefit from UltraFeed’s customizable messaging standard for equity, options, futures, index bond and fund data.

NASDAQ OMX is constantly looking for ways to improve Ultrafeed with enhancements and new data feeds.

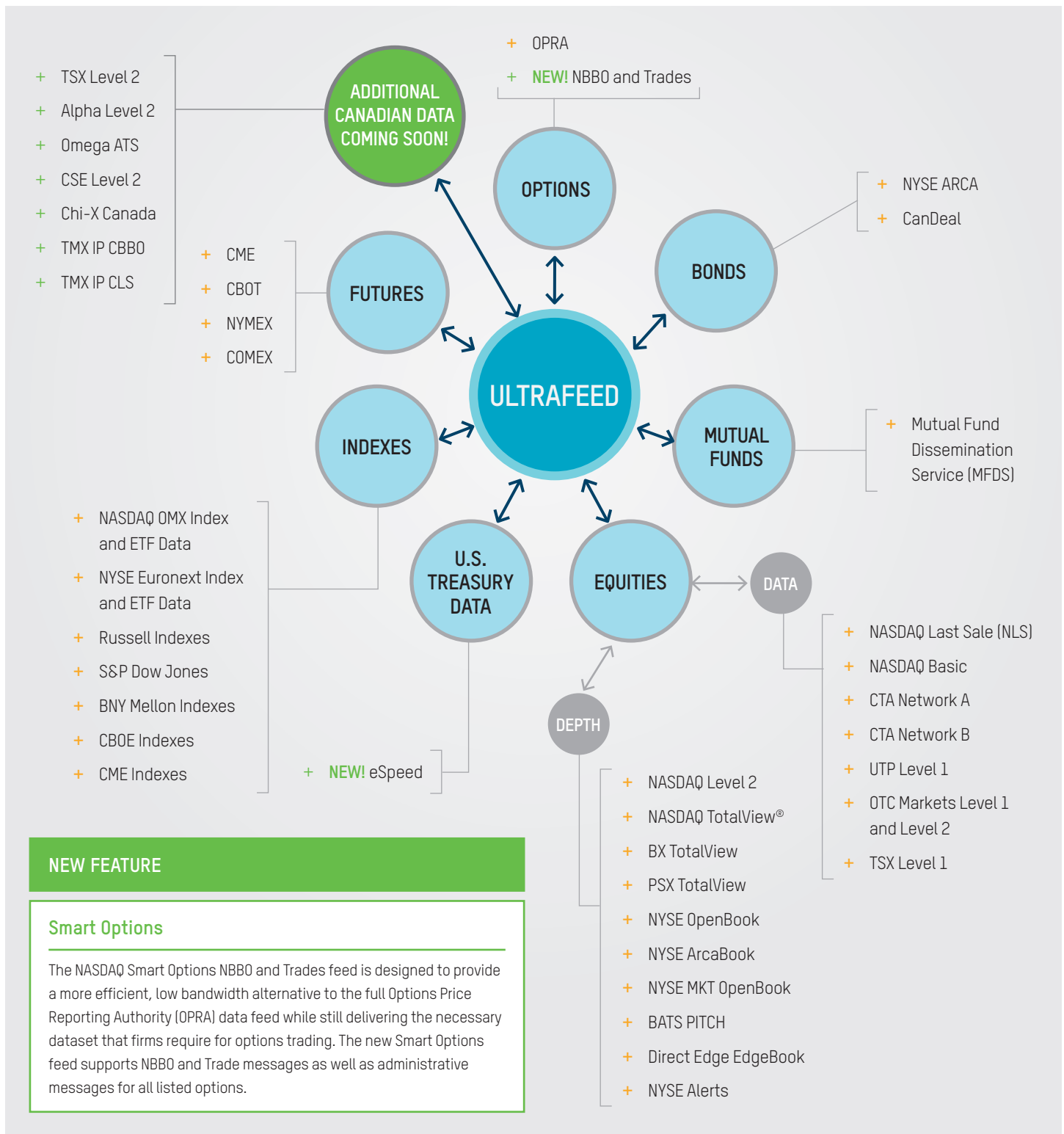
A COST-EFFECTIVE WAY TO RECEIVE U.S. MARKET DATA

UltraFeed pricing is based on the data content and delivery needs of each client.

SAVE ON

- ▶ Fees by paying indirect distributor fees to content providers, such as UTP/CTA/OPRA and NYSE
- ▶ Development costs by processing our normalized data feed, rather than disparate direct data feeds from exchanges
- ▶ Network costs by using more efficient messaging formats, such as binary formats and locate codes

THE ULTRAFEED DATA SET



MORE INFORMATION

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